

Premium Backlink Sources — 2026

55+ vetted free & paid sources with approximate DA · from the free Backlink Builder at socialkit.tools/tools/backlink-builder.html

Safety rules: only vetted sources · natural velocity (new sites ≤6/month) · brand anchors ≥50%, exact-match ≤10% · paid placements always rel=sponsored · links appear in checkers only after Google indexes the page.

FREE sources (53) — sorted by DA

Source	DA*	Type	Follow	How to use it
Google Business Profile business.google.com	100	Directory	no	#1 for local visibility; the profile link itself drives trust
YouTube channel youtube.com	100	Profile	no	Channel About link; embed videos on your site too
Blogger blog blogger.com	100	Content	yes	Google-owned Web 2.0; post 1 quality article linking home
Apple Business Connect businessconnect.apple.com	100	Directory	no	Apple Maps listing
LinkedIn page + posts linkedin.com	99	Profile	no	Company page website field + article posts
Reddit (relevant subs) reddit.com	99	Community	no	Only genuinely helpful answers; profile link is fine
Pinterest pinterest.com	98	Profile	no	Every pin can carry your URL
Internet Archive archive.org	97	Profile	no	Upload a PDF/guide with your link inside
GitHub profile + repo github.com	96	Profile	no	Repo README links are crawled
Vimeo vimeo.com	96	Profile	no	Profile + video descriptions
Medium medium.com	95	Content	no	Republish/condense your guides with canonical or link back
SlideShare slideshare.net	95	Content	no	Turn a guide into slides; links in description
WordPress.com blog wordpress.com	94	Content	yes	Second Web 2.0 property; keep it genuinely useful
SoundCloud soundcloud.com	94	Profile	no	Profile + track descriptions
Issuu issuu.com	94	Content	no	Publish your PDF guide with links
Yelp yelp.com	93	Directory	no	Business listing with site link
Quora quora.com	93	Community	no	Answer real questions; link only when it truly helps
Trustpilot trustpilot.com	93	Directory	no	Claim your company profile
Dribbble dribbble.com	93	Profile	no	Portfolio profile link
Bing Places bingplaces.com	93	Directory	no	Bing local listing (imports from GBP)

Source	DA*	Type	Follow	How to use it
Behance behance.net	92	Profile	no	Adobe portfolio; project descriptions can link
Scribd scribd.com	92	Content	no	Upload documents/guides
Weebly site weebly.com	92	Content	yes	Mini Web 2.0 microsite
Crunchbase crunchbase.com	91	Directory	no	Company profile (free tier)
Product Hunt producthunt.com	91	Community	no	Launch your tool; maker profile links
Substack substack.com	91	Content	yes	Newsletter About + posts
Flipboard flipboard.com	91	Profile	no	Curate a magazine incl. your articles
DeviantArt deviantart.com	91	Profile	no	Profile + descriptions
Flickr flickr.com	91	Profile	no	Profile + photo descriptions
Notion public page notion.site	91	Content	no	Public resource page linking your site
Hacker News (Show HN) news.ycombinator.com	91	Community	no	Show HN for genuinely new tools only
Wellfound (AngelList) wellfound.com	90	Directory	no	Company profile
Linktree linktr.ee	88	Profile	no	Bio-link hub pointing to your site
Gravatar gravatar.com	86	Profile	no	Powers avatar profiles across WordPress ecosystem
Tumblr tumblr.com	86	Content	yes	Web 2.0 microblog
Telegraph telegra.ph	85	Content	no	Instant articles; anonymous publishing
Dev.to dev.to	85	Content	no	Dev articles with canonical support
Carrd carrd.co	85	Profile	no	One-page site linking your main site
Mix mix.com	84	Community	no	Content curation bookmarks
About.me about.me	81	Profile	no	Personal profile page
IndiaMART indiamart.com	81	Directory	no	Indian B2B listing
PRLog prlog.org	80	PR	no	Free press releases (moderate quality; 1-2 max)
Hashnode hashnode.com	79	Content	yes	Dev blog with custom domain + canonical
AlternativeTo alternativeto.net	77	Directory	no	List your tool as an alternative
Indie Hackers indiehackers.com	77	Community	no	Product page + milestones

Source	DA*	Type	Follow	How to use it
Justdial justdial.com	76	Directory	no	Indian local listing
Sitejabber sitejabber.com	76	Directory	no	Business reviews profile
Featured.com featured.com	76	PR	no	HARO-style expert answers → real editorial backlinks
Qwoted (expert quotes) qwoted.com	72	PR	no	Answer journalist requests → earn editorial links
TradeIndia tradeindia.com	70	Directory	no	Indian B2B directory
Sulekha sulekha.com	68	Directory	no	Indian services listing
Guest posts (niche blogs)	—	Content	yes	Highest value: pitch genuinely useful articles to blogs in your niche
Broken-link outreach	—	Content	yes	Find dead links on niche resource pages; offer your page as the fix

PAID options (3) — use sparingly, vet first, rel=sponsored

Source	DA*	Type	Follow	How to use it
PR Newswire prnewswire.com	92	PR	no	Paid press distribution; occasional editorial pickup
Adsy / Collaborator adsy.com	60	Content	varies	Guest-post marketplaces — vet each site's DA/traffic first; avoid link farms
Sponsored niche posts	—	Content	varies	Direct paid placements — must be rel=sponsored to stay Google-safe

*DA = approximate Moz-scale Domain Authority of the platform (curated July 2026). Link value also depends on relevance, page quality and indexing. New-site schedule: months 0–3 foundation (10–20 profile/directory links, 1–2/week) · months 3–6: 5–8 quality links/month · month 6+: scale toward your niche target (low ≈30 · medium ≈60 · high ≈120+ referring domains).
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